PAULA SIMON

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PROFILE TITLE

PROFESSIONAL VALUE STATEMENT. Summarize your professional experience. 4-5 lines maximum.

Write your professional value statement that succinctly summarizes your professional experience, qualifications, and skills. Using a summary statement isn't a must, but it can be a great way to set the hiring manager or recruiter's expectations. Include 4-5 lines of information that summarize your work experience and accomplishments with measurable results. Make sure the information you include aligns with the job requirements.

KEY SKILLS -

- Business to Business Sales/B2B
- Customer Acquisition
- Client Retention/Engagement
- Customer Education
- Cross Functional Collaboration
- Contract Negotiation/RFP
- Strategic Client Relationships
- Territory Expansion
- Portfolio Management

— Work History –

COMPANY NAME | CITY, ST CURRENT JOB TITLE

Year-Year

- Include responsibilities and experiences that align with the key skills and job requirements listed by the employer.
- Be brief and succinct as possible when listing your responsibilities with a maximum of two or three lines per bullet point.
- Highlight/ quantify your accomplishments/key contributions to show how you contributed and impacted your team/organization.
- Use action verbs as you list day to day responsibilities as well as quantifiable accomplishments.
- EXAMPLE: Created social media and marketing strategies for company brand that grew client base by 65%.
- Negotiated and saved an at-risk client and successfully signed a 5-year deal that generated \$2M.
- Make sure you use Spell check upon completion.

COMPANY NAME | CITY, ST

Year-Year

CURRENT JOB TITLE

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Master of Business Administration, Barnard College, New York, NY

Bachelor of Arts, Business Administration, University of New York, New York, NY

– Software —

Microsoft Office (Word, Excel, PowerPoint, Outlook, Access), Salesforce, CRM, HubSpot, Pipedrive, Zoho