

# MICHAEL JOHNSON

PROFILE TITLE



212-555-1212



youremail@email.com



City, State

## PROFESSIONAL SUMMARY

**PROFESSIONAL VALUE STATEMENT. Summarize your professional experience. 4-5 lines maximum.**

Write your professional value statement that succinctly summarizes your professional experience, qualifications, and skills. Tell your story. Who are you? What's your background? Using a summary statement isn't a must, but it can be a great way to set the hiring manager or recruiter's expectations. Include 4-5 lines of information that summarize your work experience and accomplishments with measurable results. Make sure the information you include aligns with the job requirements.

## EDUCATION

**Master of Business Administration**, Barnard College, New York, NY

**Bachelor of Arts**, Business Administration, University of New York, New York, NY

## WORK EXPERIENCE

COMPANY NAME, City, ST

Year-Year

JOB TITLE

- List up to 10-15 years of relevant work experience on your resume.
- Include responsibilities and experiences that align with the key skills and job requirements listed by the employer.
- Be brief and succinct as possible when listing your responsibilities with a maximum of two or three lines per bullet point.
- Highlight/ quantify your accomplishments/key contributions to show how you contributed and impacted your team/organization.
- Use action verbs as you list day to day responsibilities as well as quantifiable accomplishments.
- EXAMPLE: Created social media and marketing strategies for company brand that grew client base by 65%.
- Negotiated and saved an at-risk client and successfully signed a 5-year deal that generated \$2M.
- Make sure you use Spell check upon completion.

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## CERTIFICATIONS

Certified Inside Sales Professional (CISP)

Certified Sales Leadership Professional (CSPS)

## TECHNICAL SKILLS

Microsoft Office (Word, Excel, PowerPoint, Outlook, Access), Salesforce, CRM, HubSpot, Pipedrive