

SASHA BOWEN

DESIGN ASSISTANT

212-555-1212 | New York City, NY 10002 | youremail@email.com

PROFESSIONAL SUMMARY

Write your professional value statement that succinctly summarizes your professional experience, qualifications, and skills. Tell your story. Who are you? What's your background? Using a summary statement isn't a must, but it can be a great way to set the hiring manager or recruiter's expectations. Include 4-5 lines of information that highlight your work experience and accomplishments with measurable results. Make sure the information you include aligns with the job requirements.

COMPETENCIES

- Marketing and Advertising
- Research and Documentation
- Audits and Investigations
- Team Leadership
- Training and Development
- Change Management
- Client Presentations
- Project Management
- System Implementations

WORK EXPERIENCE

COMPANY NAME | LOCATION

YEAR - YEAR

JOB TITLE

- List up to 10-15 years of relevant work experience on your resume.
- Include responsibilities and experiences that align with the key skills and job requirements.
- Be brief and succinct as possible when listing your responsibilities with a maximum of two or three lines.
- Highlight/ quantify your accomplishments/key contributions to show how you contributed and impacted your team/organization. Make sure they are relevant to the job.
- EXAMPLE:
- Created social media and marketing strategies for company brand that grew client base by 65%.
- Negotiated and saved an at-risk client and successfully signed a 5-year deal that generated \$2M.

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EDUCATION

University of Pennsylvania | Philadelphia, PA

- Bachelor of Science, Biology with a concentration in Neuroscience

CERTIFICATIONS

Project Management Certificate (PMP) | Institute of Project Management | Atlanta, GA

Accelerator Certificate | Sales management Institute | New York, NY